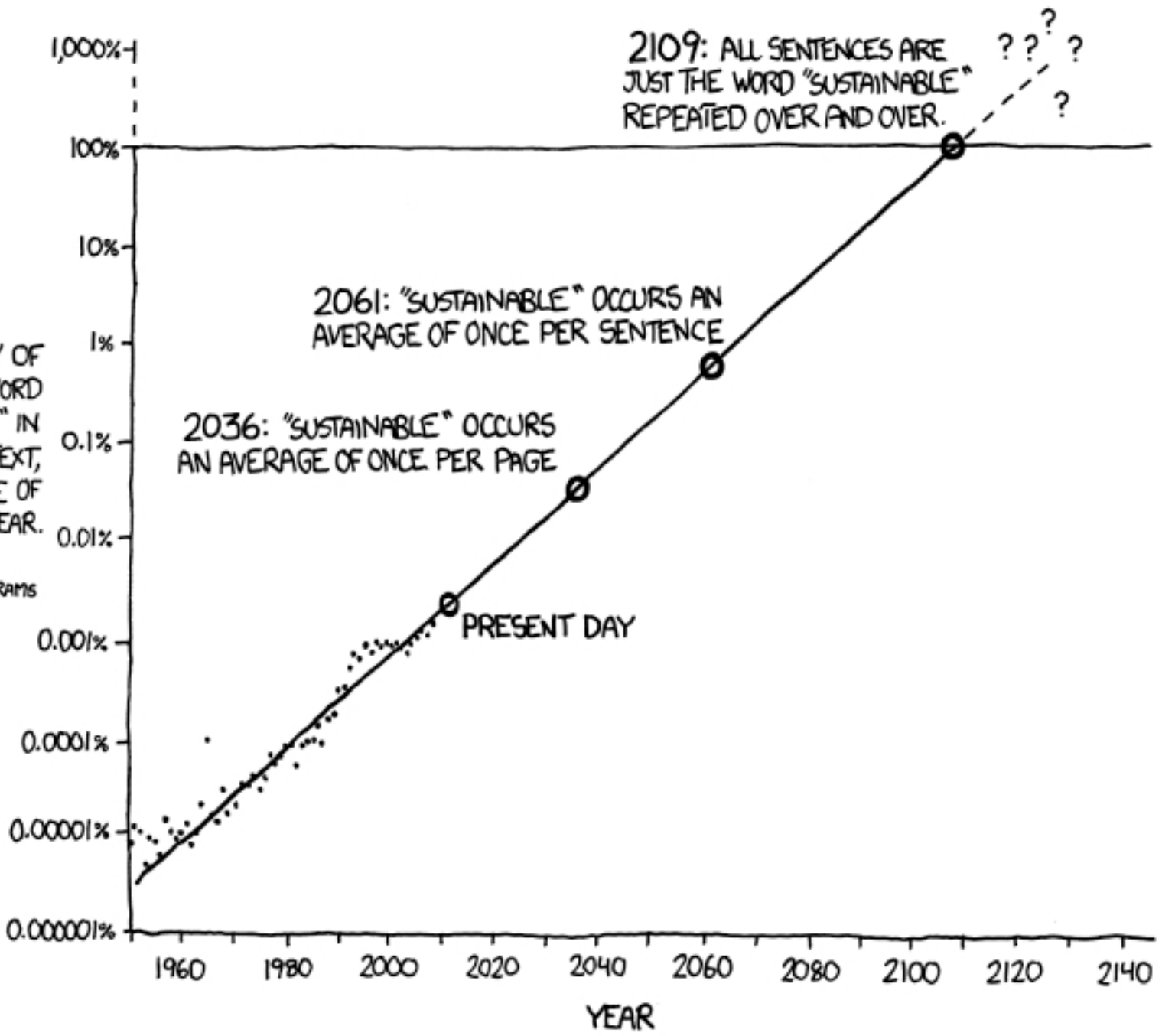


FREQUENCY OF USE OF THE WORD "SUSTAINABLE" IN US ENGLISH TEXT, AS A PERCENTAGE OF ALL WORDS, BY YEAR.

SOURCE: GOOGLE NGRAMS



THE WORD "SUSTAINABLE" IS UNSUSTAINABLE.